






Winter Newsletter

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Make Your Holidays Bright — and Safe!

The holiday season is here, bringing all the sparkle, warmth, and festive moments we look forward to each year. But between the celebrations, shopping, and decorating, it's also important to make sure your home is ready for the season.

The holidays are a peak time for home break-ins and package thefts, but a little preparation can go a long way. With a few smart security habits, you can keep the "Grinch-like" moments away and enjoy a safe, stress-free season.

Holiday Decorating Safety

Keep Trees Away from Heat: Place your tree at least 3 feet from heat sources like fireplaces and radiators.

Water Real Trees Daily: A hydrated tree is less likely to dry out and create a fire risk.

Turn Lights Off: Power down holiday lights when you leave home or head to bed.



Protect Your Deliveries

Keep Gifts Hidden: Avoid placing wrapped presents where they're easily visible from outside.

Use a Video Doorbell: See when packages arrive and who's at your door in real time.

Dispose of Boxes Carefully: Break down packaging discreetly so you're not advertising new purchases at the curb.

Light Up Your Home

Brighten Exterior Spaces: Well-lit homes are less attractive to burglars—use exterior lighting to your advantage.

Automate Indoor Lighting: Smart lighting schedules can help your home look occupied even when you're away.

Upgrade Your Security: A modern system lets you manage lights, locks, and cameras from anywhere for added peace of mind.

Additional Holiday Safety Tips

Be Candle-Cautious: Never leave candles burning unattended and keep them away from décor.

Lock Up Tight: Double-check all doors and windows before stepping out, even for quick errands.

Rely on a Trusted Neighbor: If you're traveling, ask someone you trust to collect mail and keep an eye on your home.

Enjoy Every Moment

This season is all about creating memories with the ones who matter most. Thank you for trusting us to help protect what's important.

**Wishing you and your family a Safe, Joyful and
Happy Holiday Season!**

RESIDENTIAL SERVICES

- Intrusion
- Interactive Services
- Home Automation
- High/Low Temp Sensors
- Video Surveillance
- Keyless Entry
- Smoke/Heat Detectors
- Life Safety Devices
- Water Sensors
- Plus more, just ask!

COMMERCIAL SERVICES





- Fire Systems
- Fire Inspections
- Intrusion Alarm Systems
- Video Surveillance
- Access Control
- Environmental Sensors
- Interactive Services
- Security Service Plans
- Plus more, just ask!

Special Offer!

\$100 OFF VIDEO DOORBELL

 The holidays are here—which means more deliveries and visitors at your doorstep.

With a Video Doorbell you can:

-  See when packages are delivered
-  Know who is at your door — whether you're home or away
-  Receive instant notifications right on your phone
-  Talk to visitors in real time

Stay safe, stay connected, and enjoy peace of mind this holiday season.



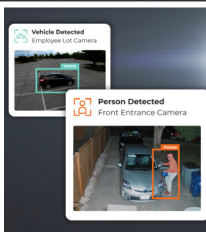
Scan the QR code to get started!
custom-alarm.com/monthly-special

Light Up the Night with Floodlight Camera

Experience the clarity of a high-quality 4MP video and two-way audio integrated with Floodlights. Benefit from built-in proactive deterrence features with these customizable settings:

- Red & blue warning lights
- Strobe lights
- Loud siren signaling when intruders are detected
- View recordings anytime, anywhere

Great option for video surveillance for your home or business. Detect and deter unwanted visitors. We can help you add this to your current security solutions.



Scan the QR code and mention Floodlight!

Month of Thanks

Throughout the month of November we participated in our annual "Month of Thanks". Each week we visited different law enforcement & first responders in our communities and dropped off some delicious Bunnie Cake from Canadian Honker. This cherished annual tradition, allows us to reflect on how truly fortunate we are to have these brave men and women who selflessly put their lives on the line for our communities - and the sacrifices their families make as well. A heartfelt **Thank You** to all our Law Enforcement and First Responders -we deeply appreciate everything you do!



Don't forget these convenient ways to reach out:

Online Payment



Pay My Bill Online

View account invoices, make payments, and create service tickets.

Live Chat



Hi there, have a question? Text us here.



Credit Card Payments

Beginning January 1, 2026, a 3% processing fee will be applied to all credit card payments.

If you'd like to avoid the 3% fee, our team can set you up with ACH/bank transfer payments, or you have the option to send a check. These methods do not incur the processing fee.

We truly appreciate your business and are happy to help you make any changes to your payment method if you'd like.

At Custom Alarm, we take pride in offering you the latest in technology, security news and helpful tips, and much more through our communications. Which is why we want you to stay in touch!

Besides our newsletter, see the latest products, safety tips, and what the Custom Alarm Team is up to by following us on social media.

