




# Summer Newsletter

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## Evening Walkthrough: Simple Steps to Keep Your Home Secure

As August rolls in, it signals that summer is starting to wind down. Back-to-school prep begins, and we look ahead to the routines and changes fall will bring. While there's still time to soak up the sunshine, enjoy outdoor adventures, and make the most of summer activities, it's also the perfect moment to build a quick habit to help keep your home secure. With shifting schedules—from late nights to travel—consider adding a simple 9PM security check to your routine for extra peace of mind.

### Lock Doors & Windows

Ensure all doors are locked and windows are closed. If you prefer sleeping with a window open, choose one that's not easily accessible—ideally on an upper floor. But the safest option? Keep them closed and locked overnight.

### Secure Sliding Patio Doors

Sliding doors are more vulnerable to break-ins. Always place a safety bar or dowel in the track to prevent the door from opening—even if it's locked.

### Don't Forget the Garage

Make sure your garage door is closed. If you have a smart garage controller, check the status from your phone for peace of mind while you're away.

### Check Your Vehicles

Close all car windows and lock the doors. Store bikes, sports gear, and other outdoor equipment in a locked garage or shed.

### Bring in Mail & Packages

Uncollected mail or packages can be a signal that no one is home. Be sure to collect them daily. Going out of town? Ask a trusted neighbor or pause delivery through the USPS.

### Arm Your Alarm

Your system only works if it's armed! Make it part of your nightly routine, or set it to arm on a schedule. You can even set reminders if it hasn't been activated.

Custom Alarm is here to help you, whether you're looking to upgrade with **Video Surveillance, Smart Door Locks, Life Safety Devices, or Home Automation**, we're just a call away.

## RESIDENTIAL SERVICES

- Intrusion
- Interactive Services
- Home Automation
- High/Low Temp Sensors
- Video Surveillance
- Keyless Entry
- Smoke/Heat Detectors
- Life Safety Devices
- Water Sensors
- Plus more, just ask!

## COMMERCIAL SERVICES

- Fire Systems
- Fire Inspections
- Intrusion Alarm Systems
- Live Video Monitoring
- Access Control
- Environmental Sensors
- Interactive Services
- Plus more, just ask!

Burglaries increase by **11 percent in summer.**

Stay Connected & Protected All Year Long  
with Custom Alarm.



SOURCE: U.S. DEPARTMENT OF JUSTICE

[custom-alarm.com](http://custom-alarm.com) | 507.288.5522



# Special Offer!

## \$100 OFF Floodlight camera

### Light Up the Night

Take your home security to the next level with our new Floodlight Camera — packed with powerful features like red & blue warning lights, a loud siren, smart video analytics, and two-way audio.

Stay connected

Deter unwanted visitors

Protect what matters most

This limited-time offer is your chance to upgrade or add to your system with the latest in outdoor video surveillance.

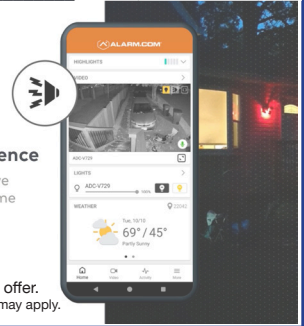
Scan the QR code to get started!

[custom-alarm.com/monthly-special](https://custom-alarm.com/monthly-special)

Limited time offer.  
Some restrictions may apply.



**Enhanced deterrence**  
Customizable proactive responses to deter crime

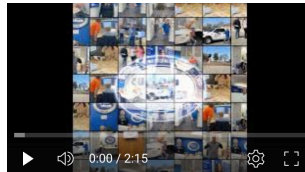


## Best Places To Work - 9 Years and Counting!

We're proud to share that Custom Alarm has once again been recognized by Workforce Development Inc. as one of the **Best Places to Work in Southeast Minnesota**—marking our ninth consecutive year earning this honor.



At Custom Alarm, we believe creating a great workplace starts with putting our employees first. We're committed to continuously improving the experience we offer our team—because to us, this is more than just a job. When our employees thrive, so do our customers.



Check out our video showcasing why our employees love to work at Custom Alarm!

<https://youtube.com/shorts/h1z1cG0tkx4>



SDM Magazine has released its annual **Top 100 Security Companies List**, recognizing industry leaders for their exceptional service, innovation, and growth.

Custom Alarm has been recognized as one of the Top 100 Security Providers for the **28th consecutive year!**

"Each year brings new challenges and opportunities to elevate the service and technology we deliver to our customers, and 2024 was no exception," said Melissa Brinkman, CEO of Custom Alarm. "Climbing higher in the rankings again this year is a proud moment for us. It's a reflection of the dedication and passion of our incredible team and the loyalty of our customers who trust us with their security."

**2025 Overall Ranking: #64**

**Non-Residential Market: #31**

**Residential Market: #43**

## Don't forget these convenient ways to reach out:

### Online Payment



Pay My Bill Online

View account invoices, make payments, and create service tickets.

### Live Chat



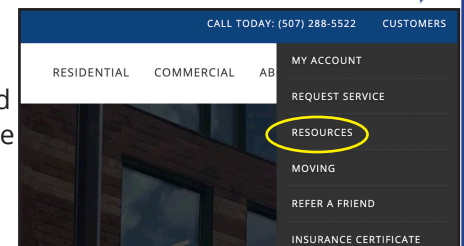
Hi there, have a question? Text us here.



## Did you know?

We have resources, video tutorials and FAQ's available on our website?

Go to our website ([custom-alarm.com](https://custom-alarm.com)) and click on customers in the top right corner, then select resources.



At Custom Alarm, we take pride in offering you the latest in technology, security news, helpful tips, and much more through our communications.

See the latest products, safety tips, and what the Custom Alarm Team is up to by following us on social media.

