



# Summer Newsletter

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## Evening Walkthrough: Simple Steps to Keep Your Home Secure This Summer

Summer is here, and we hope you enjoy the sunshine, time outdoors, vacations, and all the activities that come with the season! With changing routines, school breaks, late evenings, and travel, it's a great time to build a simple habit to protect your home: a quick **9PM security walkthrough**.

Here's a helpful checklist to keep your property secure each night:

### Lock Doors & Windows

Ensure all doors are locked and windows are closed. If you prefer sleeping with a window open, choose one that's not easily accessible, ideally on an upper floor. But the safest option? Keep them closed and locked overnight.

### Secure Sliding Patio Doors

Sliding doors are more vulnerable to break-ins. Always place a safety bar or dowel in the track to prevent the door from opening, even if it's locked.

### Don't Forget the Garage

Make sure your garage door is closed. If you have a smart garage controller, check the status from your phone for peace of mind while you're away.

### Check Your Vehicles

Close all car windows and lock the doors. Store bikes, sports gear, and other outdoor equipment in a locked garage or shed.

### Bring in Mail & Packages

Uncollected mail or packages can be a signal that no one is home. Be sure to collect them daily. Going out of town? Ask a trusted neighbor or pause delivery through the USPS.

### Arm Your Alarm

Your system only works if it's armed! Make it part of your nightly routine, or set it to arm on a schedule. You can even set reminders if it hasn't been activated.

Custom Alarm is here to help you enjoy a **safe, stress-free summer**. Whether you're looking to upgrade with **Video Surveillance, Smart Door Locks, Life Safety Devices, or Home Automation**, we're just a call away.

**Wishing you a safe and fun-filled summer!**

Burglaries increase by **11 percent in summer.**

Stay Connected & Protected All Year Long  
with Custom Alarm.



See the latest products, safety tips, and more by following us on social media.



## RESIDENTIAL SERVICES

- Intrusion
- Interactive Services
- Home Automation
- High/Low Temp Sensors
- Video Surveillance
- Keyless Entry
- Smoke/Heat Detectors
- Life Safety Devices
- Water Sensors
- Plus more, just ask!

## COMMERCIAL SERVICES

- Fire Systems
- Fire Inspections
- Intrusion Alarm Systems
- Live Video Monitoring
- Access Control
- Environmental Sensors
- Interactive Services
- Security Service Plans
- Plus more, just ask!

SOURCE: U.S. DEPARTMENT OF JUSTICE

[custom-alarm.com](http://custom-alarm.com) | 507.288.5522



# Special Offer!

## \$100 OFF Floodlight camera

### Light Up the Night

Take your home security to the next level with our Floodlight Camera, packed with powerful features like red & blue warning lights, a loud siren, smart video analytics, and two-way audio.

- Stay connected
- Deter unwanted visitors
- Protect what matters most

This limited-time offer is your chance to upgrade or add to your system with the latest in outdoor video surveillance.

[custom-alarm.com/monthly-special](http://custom-alarm.com/monthly-special)



**Floodlight Camera**



**Enhanced deterrence**  
Customizable proactive responses to deter crime



Limited time offer. Some restrictions may apply.

Scan the QR code to get started!

## Best Places To Work - 10 Years and Counting!

We're honored to share that Custom Alarm has been named one of the **Best Places to Work** in Southeast Minnesota by Workforce Development Inc. for the **10<sup>th</sup> year in a row.**



This recognition reflects our ongoing commitment to putting our people first. We believe a strong, supportive workplace drives everything we do; creating an environment where our team can grow, succeed, and take pride in their work. When our employees feel valued and empowered, our customers benefit every day.

Thank you to our incredible team for making Custom Alarm such a special place to work, and for delivering the exceptional service our customers count on.



SDM Magazine has released its annual **Top 100 Security Companies List**, recognizing industry leaders for their exceptional service, innovation, and growth.

Custom Alarm has been recognized as one of the Top 100 Security Providers for the **29<sup>th</sup> consecutive year!**

*"Each year brings new challenges and opportunities to better serve our customers,"* said Melissa Brinkman, Custom Alarm CEO. *"We remain focused on delivering innovative technology solutions and dependable security for the communities we serve. Advancing to the 61<sup>st</sup> position this year is a meaningful achievement, and it speaks to the dedication of our incredible team and the trust of our customers."*

**2026 Overall Ranking: #61**

**Non-Residential Market: #32 | Residential Market: #41**

## Don't forget these convenient ways to reach out:

### Online Payment



Pay My Bill Online

View account invoices, make payments, and create service tickets.


### Live Chat



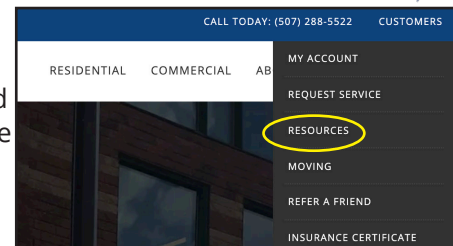
Hi there, have a question? Text us here.



## Did you know?

We have resources, video tutorials and FAQ's available on our website? 

Go to our website ([custom-alarm.com](http://custom-alarm.com)) and click on customers in the top right corner, then select resources.



At Custom Alarm, we take pride in offering you the latest in technology, security news and helpful tips, and much more through our communications. Which is why we want you to stay in touch!

Besides our newsletter, see the latest products, safety tips, and what the Custom Alarm Team is up to by following us on social media.

