Fall Newsletter

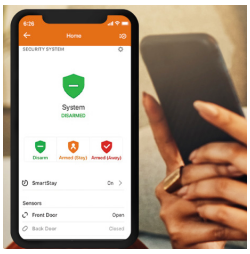
@CustomAlarm @Custom_Alarm @custom alarm @custom alarm

The 5-5-5-5 Rule: Arm Your System Every Time

Fall has arrived, and with it comes crisp mornings, colorful leaves, and busy schedules. With the kids in school, work schedules, and activities in full swing, it's important to remember that unwanted visitors often pay attention to those routines, too.

That's why we recommend following the **5-5-5-5 Rule:**

> **Always arm your security system when you're away from home for 5 minutes, 5 hours, 5 days, or 5 weeks.**



It only takes a few moments for a break-in to occur. Whether you're making a quick trip to the store, heading to work for the day, or leaving town for vacation, your alarm system can only protect your home when it's activated.

Think Proactively, Not Reactively

Today's smart home technology offers convenience and visibility, but cameras and smart devices alone may not prevent a crime from happening. A proactive approach to home security helps deter criminals before they ever choose your home as a target.

RESIDENTIAL SERVICES

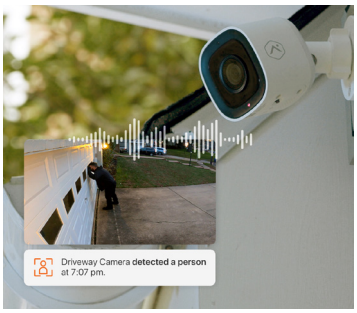
- Intrusion
- Interactive Services
- Home Automation
- High/Low Temp Sensors
- Video Surveillance
- Keyless Entry
- Smoke/Heat Detectors
- Life Safety Devices
- Water Sensors
- Plus more, just ask!

COMMERCIAL SERVICES

- Fire Systems
- Fire Inspections
- Intrusion Alarm Systems
- Live Video Monitoring
- Access Control
- Environmental Sensors
- Interactive Services
- Security Service Plans
- Plus more, just ask!

Here are a few simple ways to strengthen your home's security:

- **Secure entry points** with quality deadbolts, reinforced doors and windows closed & locked, and locks on outdoor sheds or detached buildings.
- **Improve visibility** by keeping landscaping trimmed, using outdoor lighting, and eliminating hiding spots around entryways.
- **Make your security visible** with yard signs, window decals, and clearly visible security cameras.



Peace of Mind Starts with Preparation

The most effective home security strategy combines smart technology with good habits. By taking a proactive approach and remembering to arm your system every time you leave, you're adding an extra layer of protection for your home and family.

Remember: Your alarm system only works when it's armed. Make the 5-5-5-5 Rule part of your daily routine and enjoy greater peace of mind wherever life takes you.

Your business doesn't stop when you leave, and neither should your visibility.

With Custom Alarm's video surveillance solutions, you can access live and recorded footage remotely, helping you stay connected to what's happening at your business anytime, anywhere.



And when you need to share footage, stored video can be securely provided to law enforcement, insurance providers, or others, making it easier to get the information into the right hands when it matters most.

Stay connected. Stay informed. Stay protected.

Special Offer!

$100 OFF VIDEO DOORBELL

The holidays are here—which means more deliveries and visitors at your doorstep.

With a Video Doorbell you can:

- See when packages are delivered
- Know who is at your door — whether you're home or away
- Receive instant notifications right on your phone
- Talk to visitors in real time

Stay safe, stay connected, and enjoy peace of mind this holiday season.



Scan the QR code to get started!



Benefits of Updating Your Account Information:

- Accurate notifications
- Optimal security service experience
- Faster response to emergencies
- Minimize false alarms/unwanted dispatches

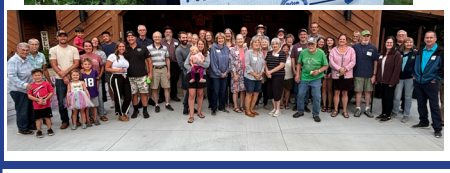
Night to Unite

We had another successful year participating in Night to Unite. Thank you to everyone who registered and participated in the community-building event. It was fun to see neighborhoods interacting and enjoying the beautiful weather.

See you next year!



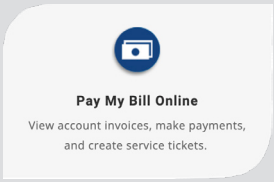




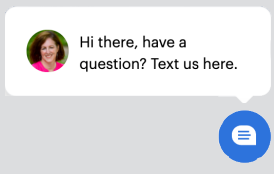


Don't forget these convenient ways to reach out:

Online Payment



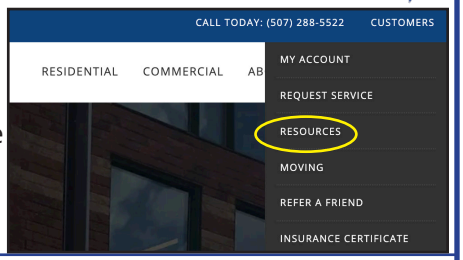
Live Chat



Did you know?

We have resources, video tutorials and FAQ's available on our website?

Go to our website (custom-alarm.com) and click on customers in the top right corner, then select resources.



At Custom Alarm, we take pride in offering you the latest in technology, security news and helpful tips, and much more through our communications. Which is why we want you to stay in touch!

Besides our newsletter, see the latest products, safety tips, and what the Custom Alarm Team is up to by following us on social media.