




# Fall Newsletter

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## Hello Fall!

Fall has arrived, and with it comes crisp mornings, colorful leaves, and a fresh season of routines. As the kids settle back into school and schedules shift, it's also the perfect time to get ahead on fall home maintenance and prepare for the colder months ahead.

Whether you're looking for extra peace of mind with **video cameras/doorbells**, **water sensors** and **door locks** or you're ready to simplify life by managing your whole security system through one app, Custom Alarm has you covered. And while you're checking off your fall to-do list, here are a few proactive tips to keep your home safe, comfortable, and running smoothly:

## Fall Home Maintenance Checklist

### • Clean your gutters

Falling leaves mean full gutters. Clear out debris now to prevent ice dams and gutter damage later.



### • Seal cracks around doors and windows

Close up gaps around trim, siding, windows, and door frames. You'll keep moisture out, lower your energy bills, and protect your home from costly repairs.

## RESIDENTIAL SERVICES

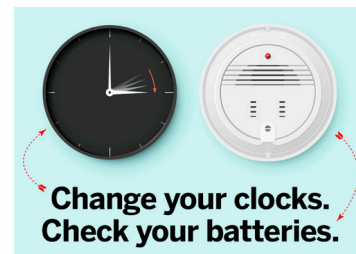
- Intrusion
- Interactive Services
- Home Automation
- High/Low Temp Sensors
- Video Surveillance
- Keyless Entry
- Smoke/Heat Detectors
- Life Safety Devices
- Water Sensors
- Plus more, just ask!

## COMMERCIAL SERVICES

- Fire Systems
- Fire Inspections
- Intrusion Alarm Systems
- Video Surveillance
- Access Control
- Environmental Sensors
- Interactive Services
- Security Service Plans
- Plus more, just ask!

### • Check smoke & carbon monoxide detectors

Test all alarms and replace batteries. For ultimate peace of mind, consider monitored smoke and CO detectors. With 24/7 monitoring from Custom Alarm, you're protected whether you're home or away. (Check out our special offer on the next page!)



### • Disconnect hoses & turn off outdoor water


Prevent frozen pipes by detaching hoses and shutting off exterior faucets before the first freeze.

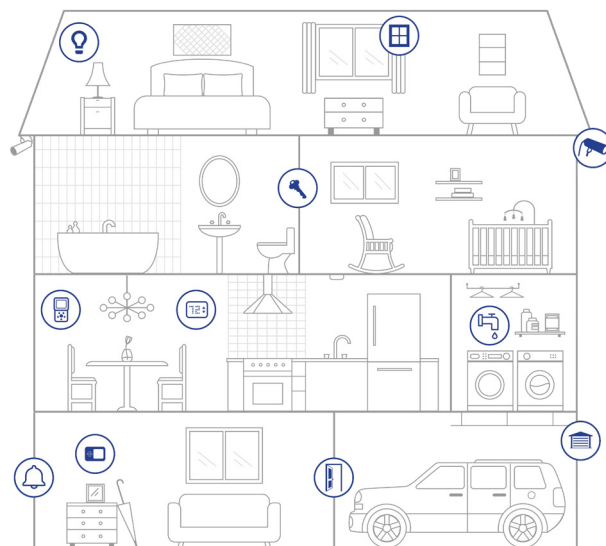
### • Service your furnace

Book a maintenance check now before the rush. And don't forget to change your furnace filter regularly—set a reminder so it's never overlooked.

### How Custom Alarm Can Help

Minnesota seasons keep us on our toes, but the right technology makes life simpler. From video surveillance, thermostats and water sensors to monitored smoke/CO detectors, Custom Alarm has the tools to keep your home safe, efficient, and connected all year long.

Let's make this fall the season you feel most secure, comfortable, and prepared. 



# Special Offer!

## BOGO LIFE SAFETY DEVICE

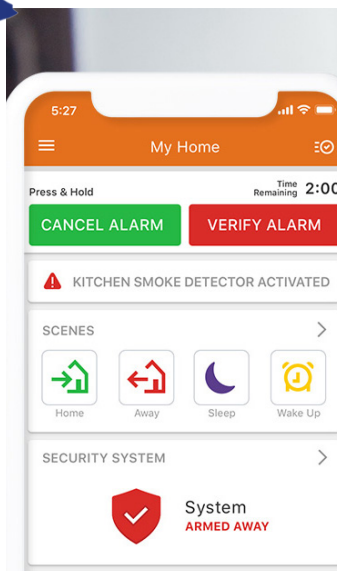
### Monitored Smoke OR Carbon Monoxide Detector!

#### Stay protected with:

- ✓ Instant alerts at the first sign of fire or CO
- ✓ 24/7 professional monitoring
- ✓ First responders notified—even if you're not home

Take advantage of our Buy One, Get One deal on life safety devices and upgrade your protection today.

Don't wait—your family's safety comes first. 🏠



Scan the QR code to get started!  
[custom-alarm.com/monthly-special](https://custom-alarm.com/monthly-special)

#### Quick Service Restaurant & Retail Solutions

### Modernize Safety with Video Surveillance

#### Turn Video Insights into Bigger Profits



##### Powerful Analytics

Monitor operations, speed of service, customer engagement, and anomalies with video verification across systems.



##### Remote Access

Protect people and assets from any location and on any device with powerful web, mobile, and desktop remote clients.



##### Point-of-Sale Integration

Reduce shrink, improve customer service, and streamline investigations by combining point-of-sale data with security video.



##### Automated Reporting

Get better insights into customer readiness and improve security compliance audits for more convenient surveillance management.



##### Proactive Alerts

Receive quick visual verification of incidents, such as health monitoring and analytics events, with custom alerts sent via phone or email.



##### Automated Health Monitoring

Ensure video is there when you need it with alerts for network outages, camera failure, and more to eliminate security blind spots.

507.288.5522

Find Out More

[custom-alarm.com](https://custom-alarm.com)

## Night to Unite

We had another successful year participating in Night to Unite. Thank you to everyone who registered and participated in the community-building event. It was fun to see neighborhoods interacting and enjoying the beautiful weather. See you next year!



### Don't forget these convenient ways to reach out:

#### Online Payment



Pay My Bill Online

View account invoices, make payments, and create service tickets.

#### Live Chat



Hi there, have a question? Text us here.



### Credit Card Payments

**Beginning January 1, 2026, a 3% processing fee will be applied to all credit card payments.**

If you'd like to avoid the 3% fee, our team can set you up with ACH/bank transfer payments, or you have the option to send a check. These methods do not incur the processing fee.

We truly appreciate your business and are happy to help you make any changes to your payment method if you'd like.

At Custom Alarm, we take pride in offering you the latest in technology, security news and helpful tips, and much more through our communications. Which is why we want you to stay in touch!

Besides our newsletter, see the latest products, safety tips, and what the Custom Alarm Team is up to by following us on social media.



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