



Custom Alarm
Named Keystone's Honored Company

(Rochester, MN December, 2006) The Minnesota Keystone Program has named Custom Alarm/CCi Honored Company Award winner for 2006 for the category of small business. Chosen from among the over 260 companies being honored by the Keystone program for their community giving, three companies (large, medium and small) were selected for their generous commitment to the Twin Cities community.

The Minneapolis Regional Chamber of Commerce launched the Minnesota Keystone Program in 1976 to recognize companies that are enhancing the quality of life in the state of Minnesota through corporate philanthropy. This year, the program salutes 260+ companies statewide for giving two percent or more of their pre-tax net earnings to address community needs.

The small company award is presented to one company (under 75 employees) that exemplifies the spirit of the program. Custom Alarm received the award for their community contributions dating back to 1995. Custom Alarm's Corporate Giving Program is based in community involvement coupled with active participation and financial support. Custom Alarm/CCi gives at least 5% of their annual profits back to the community each year. The corporate sharing goes to programs such as the Athletic Program for Winona State University, the United Way, Ronald McDonald House and the Rochester YMCA among many other programs.

Custom Alarm accepted their Honored Company Award at the Minnesota Keystone Program's Annual Recognition Luncheon on Wednesday, Dec.13 at the Hilton Minneapolis.